

# FOUNDATION FORUM

THE NEWSLETTER OF THE NORTHUMBERLAND HILLS HOSPITAL FOUNDATION



NORTHUMBERLAND HILLS  
HOSPITAL

FOUNDATION

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### NORTHUMBERLAND HILLS HOSPITAL FOUNDATION

#### 2010-2011

#### Board of Directors:

Jan Boycott (Chair)  
 Ann Logan (Vice-Chair)  
 John Metson (Treasurer)  
 Rhonda Cunningham (Secretary)  
 Julie Thompson (Past-Chair)

Scott Fraser  
 Richard Irvine  
 Rick Gadd  
 Sandy Ward  
 Kaye Jackson  
 Robert Biron  
 Diane Saunders  
 Nancy Kennedy  
 Louise Stevenson  
 Gayle Metson  
 Sandra MacCoubrey  
 Bill Copland

## WHEN THE GOING GETS TOUGH...THE NHH FOUNDATION STAYS THE COURSE

By: Rhonda Cunningham, Executive Director, NHH Foundation

Over the past several months, we've been in regular contact with our donors regarding the Hospital's 2010/11 Budget and Service Plan that will allow NHH to balance its operating budget. The Plan, developed by the Hospital Board following extensive consultation with the community and other stakeholders, was approved by the Central East LHIN in March. Several service changes identified in the Plan have now been completed, namely, the closure of the Outpatient Rehabilitation Service and the closure of the Diabetes Education Clinic. Others such as the establishment of new Restorative Care beds and the integration of Fast Track into the Emergency Department, are in progress, while a further change – the closure of beds occupied by Alternative Level of Care patients awaits the availability of community capacity.



### Change is difficult.

NHH Foundation relies on voluntary community generosity to further our mission of providing patients access to world class medical equipment. Change could hurt an organization such as ours. In challenging times, it's more important than ever that we remind ourselves of our extraordinary accomplishments and success. We are one of the best equipped small hospitals in this Province. Because of this we have been able to attract medical professionals to relocate to our area. We've been able to introduce health services that were previously available only in larger centres (such as CT scans and MRI) and we've greatly improved our diagnostic capabilities resulting in better health care service for our patients.

The west Northumberland community has played a critical role in advancing and improving health care excellence. Celebrate this.

**But...what will our future hold?** We're all aware that there are anxious feelings about the future of the Hospital out there in the community. I want to assure you that our Foundation Board has been kept well apprised of the tough choices our Hospital has had to make in the past year. We understand that these choices were made out of necessity and that these choices will help focus our Hospital's limited resources on the services that only a Hospital can provide, and at a level that we can all be proud of. And as for the future, I can share with you that the Foundation does have a plan.

Our only plan is to just continue doing what we do best. We asked ourselves -- should the Foundation "lay low" and hope that the rough waters will someday subside?" Absolutely not. Is the patient who has just been diagnosed with an illness



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# CONDENSED FINANCIAL REPORT

April 1, 2009 - March 31, 2010

## CONDENSED BALANCE SHEET

<b>Assets</b>			
Cash and receivables		\$	44,356
Investments			5,061,275
Capital assets			16,407
		\$	<b>5,122,038</b>

## LIABILITIES AND NET ASSETS

<b>Liabilities</b>		\$	568,908
Accounts payable and accrued liabilities		\$	20,000
Deferred revenue		\$	<b>588,908</b>

## Net Assets

Invested in endowment Funds		\$	1,894,476
Invested in other funds			2,638,654
		\$	4,533,130
		\$	<b>5,122,038</b>

## CONDENSED STATEMENT OF REVENUE, EXPENDITURES AND DONATION DISTRIBUTIONS

### Revenue

New Hospital pledge redemptions		\$	29,000
Care Close to Home pledge redemptions			726,559
Caring for Generations Society			116,628
Special events			477,396
Endowment donations/Bequests			356,386
In memoriam donations			110,819
Other donations			1,531,702
		\$	<b>3,348,490</b>
Investment income			90,649
Gain (loss) on sale of investments			191
Gain (loss) on sale of donated shares			(14,023)
Unrealized gain (loss) on investments			179,011
		\$	<b>3,604,318</b>

### Expenditures

Special events		\$	159,025
Salaries and benefits			170,696
Other			81,549
		\$	<b>411,270</b>

<b>Net revenue available for distribution</b>	\$	<b>3,193,048</b>
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<b>Donation distributions to the Hospital</b>	\$	<b>1,060,160</b>
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<b>Excess of Revenue over Expenditures and Distributions</b>	\$	<b>2,132,888</b>
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The condensed financial highlights are taken from the 2010 audited financial statements dated June 1, 2010. The audit was performed by Langhorne Irwin Wharram-Spry, Chartered Accountants. Copies of the audited financial statements are available upon request.

## YOUR DONATIONS AT WORK...JUST LIKE YOU INTENDED

Thanks to the wonderful generosity of our donors last fiscal year (ending March 31, 2010), the Foundation was able to provide the hospital with \$1,065,150 to purchase essential medical equipment and technology. Below is a list of the equipment purchased:

Lifepak 20 (4)	\$ 54,727.46
Triple IV pumps (2)	\$ 17,430.00
Vital signs monitor	\$ 2,669.52
KCI Vac machine upgrade (2)	\$ 5,042.50
Patient lift motors (3)	\$ 6,000.00
Wheelchairs (4)	\$ 7,285.00
Patient beds (12) and Specialty Mattresses (4)	\$ 101,664.00
Roam alert patient wandering system	\$ 50,674.03
Flexible difficult intubation scope	\$ 15,682.18
Cystoscope	\$ 7,281.37
Pyxis medication admin system (MCC and ER)	\$ 80,165.32
Pharmacy lean initiative & workspace redesign	\$ 36,693.60
GEM Premier 3000 blood gas instruments (2)	\$ 30,255.00
ECG machines (4)	\$ 30,115.27
Hematology instrument (plus back up machine)	\$ 93,802.16
PACS workstations	\$ 59,706.22
Kodak CR system upgrade	\$ 10,541.04
CT colonography software	\$ 15,127.50
Medivator (auto endoscope reprocessor)	\$ 98,797.39
Area waste digital monitor	\$ 9,655.13
Under-counter refrigerator for food services	\$ 2,231.42
Photo ID printer	\$ 2,840.00
Dental instruments (remainder from 2008/09)	\$ 22,803.35
Arthroscope (eyecup)	\$ 3,569.12
Urodynamics PC upgrade	\$ 4,628.02
Ultrasound therapy table	\$ 3,069.56
Surgistool 11 for OR	\$ 2,319.55
Pharmaceutical refrigerator	\$ 7,833.97
IS equipment	\$ 56,470.96
e-forms software	\$ 6,640.92
OR system documentation expansion	\$ 17,404.45
e-Learning software	\$ 50,023.52
SAN replacement	\$ 152,001.41
<b>Total Capital Purchases</b>	<b>\$ 1,065,150.94</b>

*Thank you for your continued support!*



Heather Miller, RN and Dr. Roger Woodward are pleased to show John and Kim Meeussen the surgical scope that their recent donation purchased.

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going to wait for their treatment? Is the expectant mother waiting to give birth going to be told that now's not a good time to have her baby? Of course not. So if our patients will continue to need our services, then the Foundation will continue to work with our community to ensure the very best care is available. Laying low is not an option.

Thank you to all our donors who have taken the time to better understand the facts that led to the service changes. Many of you have indicated that your gifts will continue. Your unwavering support will ensure our success into the future.

If you'd like more information on Northumberland Hills Hospital, the changes announced in the past year or the detailed Strategic Plan developed to ensure quality is maintained in the years ahead, we're only a phone call away. My direct line is 905.377.7767. We'd be happy to hear from you.

## MEET THE NEWEST MEMBERS OF THE FOUNDATION BOARD

The Northumberland Hills Hospital Foundation is governed by a volunteer Board of Directors. At the recent annual general meeting we welcomed four new members to the board.



### Nancy Kennedy

Nancy and her family, including husband Tim and their three children, have resided in Port Hope for the past 26 years. A graduate of Conestoga College with a diploma in Criminology and Law Enforcement Nancy has previously worked for RBC Royal Bank and Canada Customs.

Nancy believes in getting involved with her community and over the years she has volunteered for a number of community organizations including her children's schools, the Heart & Stroke Foundation, Diabetic Association, Treasurer for the Port Hope Figure Skating Club and Minor Hockey. For the past five years, Nancy has been instrumental in the organization of the Foundation's annual gala ball and most recently completed a two-year term as the event co-chair.



### Scott Fraser

Scott has been an active member of the Cobourg community since moving to the area in 1982. A graduate of both Carleton and Queen's Universities, Scott (who will retire in June) has enjoyed a 30-year teaching career, the majority of those years spent at C.D.C.I. West.

Scott is no stranger to community involvement. While at C.D.C.I. West, he served as Student Council Advisor (23 years), helped to organize the annual Christmas dinner (14 years), helped organize students to participate in the Bowl for Millions/Bowl for Kids Sake (19 years), and coached various sports teams.

Outside of the school, Scott has served his community as an executive member of the Lakeshore Minor Basketball Association, coached Cobourg Minor Soccer, is a member of the Cobourg Police Services Board, and the list continues.

Scott has been 30 years married to Lorrie and together they have three children, Justin, Lindsay and Daniel and one grand-daughter named Hallie.



### Sandy Ward

Sandy joins the Foundation Board as the hospital staff representative. A Registered Nurse with 29 years experience (20 years as an RN at NHH), Sandy is currently the Team Leader of the Complex Continuing Care and Interim Long Term Care Unit.

Sandy has volunteered for a variety of community organizations; as team captain for the NHH Foundation Youth Care's Search Party, as team captain for her Relay for Life team, as a volunteer for a Habitat for Humanity Women Build project but perhaps her most active volunteer role to date is with the Survivor Thrivers. She has been on the breast cancer dragon boat team since 2006 and most recently chaired their 10th Anniversary Gala which raised in excess of \$10,000, of which \$5,000 was donated to the NHH Foundation. She is also the founder and facilitator of The Northumberland Breast

Cancer Support Group.

Born and raised in Port Hope, Sandy has lived in Northumberland County her entire life. She presently resides in Cobourg. She is a dedicated mom to two daughters who presently attend university.

### Richard Irvine

Please read about Richard in our fall 2010 newsletter.

## SCOTIABANK IS PLATINUM!



The 10th Annual Foundation gala, entitled **"All that Glitters ...Looks Like a Million"**, will take place on Saturday, November 13th, 2010. Since its inception, the gala has raised \$850,000 for the purchase of medical equipment. This year, we've set our sights on raising \$150,000 to bring the 10 year fundraising total to \$1 million. We are honoured that Scotiabank has signed on as a first-time Platinum Sponsor.

*Pictured, left to right, are Port Hope Branch Manager Diane Gaffney, Gala co-chair Kim Gordon, Scotiabank District Vice-President for the Ontario Central East District Kevin Farrell, Gala sponsorship chair Louise Stevenson, Downtown Cobourg Branch Manager Greg Clements and Northumberland Mall Branch Manager Don Knights. To learn more about gala sponsorship, please contact 905.377.7767.*



## YOUR AEROPLAN MILES CAN HELP PURCHASE MEDICAL EQUIPMENT

Once again we are pleased to offer you the opportunity to donate your AeroPLAN Miles.

Between July 7th and August 7th, AeroPLAN members can donate any number of miles they wish by simply filling out a special transfer form (see enclosure). Forms are also available from the Foundation Office or for printing on the hospital website, [www.nhh.ca/foundation/waystogive](http://www.nhh.ca/foundation/waystogive).

Donated miles will be used to purchase items to be raffled or auctioned off, and quantities of AeroPLAN Miles themselves may be raffled off. The funds raised will be used to purchase high priority medical equipment to enhance patient care at the Hospital.

Last year, over 130,000 AeroPLAN Miles were donated through this program. The miles were raffled off during the annual Gala in November raising \$5,285 for the hospital. Thank you to everyone who donated.

To learn more about donating AeroPLAN Miles to the Northumberland Hills Hospital Foundation call Rhonda Cunningham at 905-377-7767.

# THE NORTHUMBERLAND HILLS HOSPITAL FOUNDATION'S GOOD NEWS PAGES

*Good News*

## Street Hockey Festival

The 5th Annual Northumberland Street Hockey Festival presented by Canadian Tire raised over \$7,300. This event wouldn't be possible without the strong organizational skills of (from left) Kevin White (Colborne Event), Ralph Moulton (Canadian Tire), Damien Cunningham (Founder) and Fraser Adamson (Cobourg Event). Missing from the photo is Jennifer Scott-Tinney (Colborne Event) and JJ's Steak and Burger who donated all proceeds from the barbeque. Thank you to everyone who participated!



This is one of 82 teams that participated in the 2010 Street Hockey Festival presented by Canadian Tire. Pictured (back row, from left) is Aiden Crowley, Logan Kelly, Kylie Ferguson, Hudson Walford, Sydney Ferguson. Front row: Dryden Minifie, Ryan Crowley, and Lachlan Stover.



Gerry Chatten, a member of the Hospital Auxiliary and a Foundation donor, stands beside the blue spruce tree he recently donated in memory of his wife Reta. Reta, also a member of the Auxiliary, enjoyed making and selling crafts in support of the hospital. Reta passed away on October 30, 2009.



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# Good News Good News



## NOBODY Project is a Winner

Eight year-old Madison Thibault (centre) presents four dozen toys including books, puzzles, stuffed animals, games and even two quilts to the nurses of 2B Medical Surgical Unit and Birthing Suites at Northumberland Hills Hospital. The NOBODY Project is a character building exercise that the grade 2 students of Beatrice Strong Public School recently completed. Each student had a chance to complete a project of their choice with the NOBODY doll that had something to do with community. Each student adds a chapter to the NOBODY story about their

experience. Madison decided to canvass her neighbourhood and invite her neighbours to make a contribution of unopened toys or books for the young patients who are admitted to NHH. Also joining Madison at the presentation were her mom Erica and little sister Sierra (far left). Thank you to Madison and all her family and neighbours for taking part and making this experience memorable.

## Search Party!

Eighteen teams braved the cold winds on May 8th in support of Search Party... A Scavenger Hunt for Health. Organized by the Youth Cares Committee, over \$4,000 was raised as teams raced against the clock to collect over 300 items. Event sponsor Hank Vandermeer (Vandermeer Toyota) presents the \$500 prize money to the winning team (Youth Cares Alumni) Kait Ward, Shelaigh Jones, Emily Taylor and Emily Ward. Special thanks to Blake Jones of ScotiaMcLeod for donating the \$500 prize money.



# Good News Good News

## Quote of the Month

*“It is not how many years we live, but what we do with them. It is not what we receive, but what we give to others.”*

- Evangeline Booth

## FOUNDATION DONORS GO... BEHIND THE SCENES

In mid-May, a Behind the Scenes tour was held for members of the Caring for Generations Society. Participants had the opportunity to visit the hospital’s Troop-Alexander Intensive Care Unit, the Emergency Department and the Operating Suites and hear first-hand about these services from surgeons, an anesthetist, an internist, a respirologist and several registered nurses. An extra special thank you goes out to the physicians and nursing staff who took the time to show our donors’ first-hand the equipment that their generous gifts helped to support.



Tour leader and Foundation volunteer Karen Parker shares a smile with Dr. Dale Taylor, Chief of Surgery.

### Quotes:

*“It was a real pleasure to be able to meet with our Foundation donors one on one to have the opportunity to personally thank them and recognize them for their ongoing generosity. During their tour of the ER and ICU, we were able to show them that having the right equipment to do our jobs to the highest standard of care is a critical factor for both the ER and ICU staff.*

*Working in such a beautifully kept, and up-to-date facility is also very much a recruitment tool when bringing in new employees. We are very fortunate here at NHH to have Foundation members who are obviously so passionate and committed to provide us with the tools we need to provide the best care possible for our community. We would like to very much thank the Foundation donors for their support.”*

**Elaine Burr, RN**  
**Director of Emergency Department**

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*“We recently had the privilege of taking a Behind the Scenes tour of the operating rooms, the emergency room facilities for trauma care and some of the ICU rooms. We were struck by the excellence of the hospital’s acute care facilities and services. Above all, we were impressed by the exceptional quality of the medical and nursing staff involved.”*

**June and Michael Mackenzie**  
**Foundation Donors**

### Mailing Address:

### Contact Info:

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### PRIVACY STATEMENT

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If at any time you wish to be removed from any of these contacts simply contact us by phone at (905) 377-7767 or via e-mail at rcunningham@nhh.ca and we will be pleased to accommodate your request.